

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

MBA II Year II Semester Regular & Supplementary Examinations June/July-2025
GREEN BUSINESS MANAGEMENT

Time: 3 Hours**Max. Marks: 60****SECTION – A**

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

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|---|---|---|-----|----|----|
| 1 | a | What do you understand by green management? Describe the evolution of green management briefly. | CO1 | L3 | 5M |
| | b | Discuss the present status of green management in India. | CO1 | L4 | 5M |

OR

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|---|--|---|-----|----|-----|
| 2 | | What is the significance of green management? What conclusions can you draw from the green management strategy? | CO1 | L6 | 10M |
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UNIT-II

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|---|--|--|-----|----|-----|
| 3 | | Discuss the various environmental and sustainability issues related to high-tech components. | CO2 | L3 | 10M |
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OR

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| 4 | | Discuss the Indian corporate structure and environment concerning sustainability. | CO2 | L1 | 10M |
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UNIT-III

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| 5 | a | Write short notes on biodiversity in India. | CO3 | L1 | 5M |
| | b | Discuss any two theories from ecological economics. | CO3 | L2 | 5M |

OR

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| 6 | a | Write a note on biodiversity and why it needs to be managed. | CO3 | L3 | 5M |
| | b | Discuss any two approaches to ecological economics. | CO3 | L2 | 5M |

UNIT-IV

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|---|---|---|-----|----|----|
| 7 | a | Discuss the concept of green financing. | CO4 | L1 | 5M |
| | b | Explain the principles of ISO 14001. | CO4 | L1 | 5M |

OR

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| 8 | a | Discuss the points involved in green financing. | CO4 | L1 | 5M |
| | b | Describe the financial initiatives taken by UNEP for promoting green practices. | CO4 | L1 | 5M |

UNIT-V

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|---|---|---|-----|----|----|
| 9 | a | What are Green Techniques? | CO5 | L1 | 5M |
| | b | Explain the Green Techniques' role and functions. | CO5 | L1 | 5M |

OR

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|----|---|--|-----|----|----|
| 10 | a | Examine the reasons underlying eco-commerce models in India. | CO5 | L3 | 5M |
| | b | Explain the importance of green projects. | CO5 | L1 | 5M |

SECTION – B
(Compulsory Question)

11

1 x 10 = 10 Marks

Mr. Suresh, who has completed his post-graduation in management from one of the reputed institutes in India, would like to start his own business. He is deeply concerned about environmental issues and problems such as pollution, which are adversely affecting the health of people in India. Therefore, he is considering starting a green company that manufactures eco-friendly products. Unfortunately, the current demand for green products in India is relatively low, but he is still keen to proceed with this initiative.

Questions:

- (i). Suggest the following to Mr. Suresh:
 - (a) Possible sources of financing for a green company
 - (b) A brief overview of environmental laws
 - (c) Current and future demand for green products
- (ii). Would you advise Mr. Suresh to proceed with this venture? Justify your answer.

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